To know the true value of books, and to derive any satisfactory benefit from them, you must first feel the sweet delight of buying them-you must know the preciousness of possession.-J. M. Baldwin.

### Books of Reference Are Valuable

Among the first necessities in establishing a new home are surely a dictionary, an atlas, and an encyclopedia. These form the foundation of a home shelf, ruled by mind and spirit. Then when come the children, these will form the basis of their reading. But the children also require books of the imagination and for instruction especially adapted to their needs, although a mistake is made if they are fed with too much predigested book knowledge.

#### War Stories

The Secret Wireless-Spy Hunt of Camp Brady Patrol. Lewis E. Theiss. Price, \$1.25.

The Spy on the Submarine-A Thrilling Story. Commodore Thomas D. Parker. Price, \$1.25.

#### War Novels

The Roll Call, by Arnold Bennett. Price, \$1.50. Home Fires in France, by Dorothy Canfield. Price, \$1.50.

The Amazing Interlude, story of an American girl in Belgium, by Mary Roberts Rinehart. Price, \$1.50.

The Pretty Lady, by Arnold Bennett. Price, \$1.50.

#### War Stories

Tom Slade, With the Boys Over There, by P. K. Fitzhugh. Price, 60c.

Tom Slade, Motor Cycle Dispatch Bearer. Price, 60c. The Boy Allies in Great Peril, by C. W. Hayes. Price, 60c.

The Boy Allies in the Trenches, by C. W. Hayes. Price, 60c.

The Outdoor Girls in Army Service, by L. L. Hope.



# Men in Service Want Books

"Here's a book from a good friend with good luck thrown

Picture the reception a book or two bearing such a message would receive! Why not read one of the many books to be found here-scatter friendly comments through it and give it to some man in Service?



# Moodward & Lothrop

Store Opens 10 A. M.

New York-WASHINGTON-Paris

Store Closes 6 P. M.

## Books As Holiday Presents Why You Should Buy Books?

A man is known not only by the human company that he keeps, but by his book companions. An observing person can judge fairly well of a man's character by his possession of books-or their lack-and by their character. For books, since the advant of the printing press, are no longer a luxury but a necessity.

#### Biography of Men

The Life and Letters of Joel Chandler Harris, by his daughter (illus.) Price, \$3.50. The Education of Henry Adams, with introd. by Henry Cabot Lodge. Price, \$5.00. George Westinghouse-Life

and Achievements, by Lytton Strachey. Price, \$3.00. Contemporary Composers-Strauss, Elgar, Debussy and d'Indy, by Daniel Gregory Mason. Price, \$2.00. Rupert Brooks-a memoir

extracts from unpublished works, by Edward Marsh. \$1.25.

Reminiscences of Lafcadio Hearn-An intimate picture by Japanese widow, Setsuku Koizomi. Price, \$1.00.

#### Humor

Treat 'Em Rough, Ring W. Lardner. Price. \$1.00. From Baseball to Boches, H. C. Witwer. Price, \$1.35.

Alamanzar, by J. Frank

Billy and the Major, by Emma Speed Sampson. Price, \$1.00.

Davis. Price, \$1.00.

#### Household Economy

Thrift in the Household, by

Dora M. Hughes. Price, \$1.25. Food in War Time, by Graham Lusk. Price, 50c. Efficiency in Home Making and First Aid to Good Cooking, by Georgia Robertson.

Civics

The Valley of Democracy, Meredith Nicholson. Price.

Price, \$1.00.

# A Community Center—What It Is and How to Organize It. By H. E. Jackson. Price, \$1.00.

#### Scientific

Radio Telephony, by Alfred N. Goldsmith. Price, \$2.60. (With many illustrations.) The Submarine in War and Peace, by Simon Lake. Price,

Aircraft in Warfare, by F. W. Lancaster. Price, \$4.00.

#### **Politics**

Federal Power, by Henry Litchfield West. Price, \$1.56.

### **Books Stimulate the Mind**

Yes, we need books to feed both mind and soul. The ambitious business man needs the standard books treating of his trade, occupation or profession, with its history and underlying principles and its details informing him about latest progress, developments and inventions, otherwise he is likely to be left behind by his more wide-awake rivals.

#### Poetry

Ardours and Endurances, by Robert Nichols. Price, \$1.25. Georgian Poetry-1916-1917 18 English Poets. Price, \$2.00. The Silver Trumpet, by Amelia Josephine Burr. Price, \$1.00.

#### Drama

Quality Street-a play by J. M. Barrie. Price, \$1.00. by A. Ostrovsky. Little Theater Classics-Vol. I, five plays. Price, \$1.50.

#### Religion

The Christian Man-Rob't E. Speer. Price, 60c. The New Testament (The Shorter Bible), Charles Fos-

#### Travel

The Golden Road-Lillian Whiting. Price, \$3.00. My Chinese Days, Dramatic and reminescent stories of

Price, \$3.00. Steep Trails, by John Muir, edited by Wm. F. Bade. Price,

China, by Gulillma F. Alsop.

#### Essays

Walking-Stick Papers, by Robert C. Holliday. Price,

#### New Thought

In the Hollow of His Hand, by R. W. Trine. Price, \$1.25.

#### Spiritualism

Man Is a Spirit, by J. Arthur Hill. Price, \$1.50. Thy Son Liveth-Messages

from a soldier to his mother. The New Revelation, by Sir

A. Conan Doyle. Price, \$1.60. The Question-If a Man Die Shall He Live, by Edward Clodd. Price, \$2.00.

#### Optimism

How to Make Your Mark in Life, by E. Eliot Durant.

#### Medical

Headaches and How to Prevent Them, by W. H. Riley. Price, \$1.25. How to Live, by Irving Fisher and E. L. Fisk. Price,

My System, by J. P. Miller. Price, \$1.00. Nervousness, Its Causes, Treatment and Prevention— By L. E. Emerson. Price, \$1.25. Nerves and the War, by Annie Payson Call. Price, \$1.25.

#### Poetry

Songs from the Trenches-Poems of American Soldiers in France. Price, \$1.25. Golden Treasury of Magazine Verse. Price, \$2.90. American Poetry, edited by P. H. Boynton. Price, \$2.25.

## Books Are Ornamental As Well As Useful

There are few things that so ornament a room as do books, for they breathe not only of material things, but of soul. Books upon the table, beautiful in content, with dress and illustrations to match, give charm to a room, however simple its other appointments. And there is nothing more attractive than the book-case filled with books, well bound, for frequent use, and with others more handsomely made up for rarer hours, their difference in color, size and shape lending pleasing variety and completeness to the furnishing of the library.

#### For Children

Star Stories for Little Folks, by Gertrude Chandler Warner. Price, 50c.

The Children of France, by Constance Lucas. Price, \$1.25.

#### For Young Readers

The Brownies and Prince Florimel, or Brownieland, Fairyland and Demonland, by Palmer Cox. Price, \$1.50.

Uncle Remus Returns, by Joel Chandler Harris-A. B. Frost and J. H. Conde. Price,

### For Mothers to Read to Children

The Sandman's Christmas Stories, by Abbie P. Walker. Price, 50c. The Sandman's Twilight Stories, by Abbie P. Walker. Price, 50c.

## A Good Book Is An Honest Friend

Books are to be viewed not only as necessities but as valued friends. They are friends who will not desert us if fortune turns upon us the cold shoulder and other friends forsake. But to derive the best results from their friendship, the longer our familiarity with them, the better. Hence it is best to cultivate their acquaintance day by day, that in the hour of trial, depression or joy, one may know to what to turn for sympathy. Here are essays, histories, books alive with wise counsel, and inspiration, stimulation, books religious and philosophic, books serious and books teeming with graceful fancy or merry wit, all at our service, if we but know them. And how attached we grow to the books long known and handled! What joy, after long saving of odd dimes and nickels, to be able to buy that volume on which the heart has been long se.! How truly we feel that a new friendship has been

#### Boy Scout Stories

Bey Scours in Glacler Park, by Walter P, Eaten. Price,

### Girl Scout Stories A Girl Scout of Red Rose Treop, by Amy E. Blunchard, Price, 81.25.

Short Stories Miss Mink's Soldier and Other Steries, by Alice Hegan Rice, Price, \$1.25. The Best Short Stories—A Personal Collection, by Tom Masson, \$1.25.

#### Reference Books

Expressive English, by Jas. J. Fennel, Price, \$1.60.

#### Bible Stories For Children

Stokes Wonder Book of the lible (Hus.). Florence Cheste and Elizabeth Curtis.

#### Psychology

Psychology and the Day's Work, Edgar James Swift. Price, \$1.50.

#### Detective Stories

The Man With the Chib Foot-German Secret Service, Valenane Williams. Price,

Mens Triod-Detective Story. Augustus Groner, \$1.35.

There Was a King in Egypt, Norma Loriner, Price, \$1.50 A Royal Prisoner, Pierre Soulvesure and Marcel Allering Price. \$1.59.

#### New Fiction

A Daughter of the Land-A Story of American Grit. Gene Stratton Portee. Price. The Winds of Chance-An Abaykan Romance, Rex Beach.

#### Reference

Who's Who-Latest Edition. Statesman's Year Book Deck Dictionary (flexio):

atlas of the World. \$1.50.

Germanism, by H. C. Wood. Price, \$2.50. What Is the German Nation Dying For? by Karl L. Memoirs

The only true equalizers in the world are books;

the only treasure house open to all comers is a li-

brary; the only wealth which will not decay is knowl-

History

Six Red Months in Russia, by Louise Bryant. Price,

The Cradie of the War-The Near East and Pan-

edge.- J. A. Langford.

Krause. Price, \$1.50.

My Chinese Days, by Gulielma F. Alsop. Price, \$2.00.

Confessions of an Opera Singer, by Kathlen Howard.

Shelley's Elopement-The Story of Mary Godwin, by Alex. Harvey. Price, \$2.00.

### All of the Best Books

No store can keep every book on its counters and shelves; the subject is too vast-but we do aim to keep all the best books, and our facilities are such that we are able to obtain any and all kinds of books at very short



## **BOOKS** FOR WAR-TIME READING

With Our Soldiers in France, by Sherwood Eddy. Price, \$1.00.

A War Nurse's Diary-Sketches From a Belgian Field Hospital. Price, \$1.25. The Love of an Unknown Soldier, Found in a Dug-

out. Price, \$1.25. Reclaiming the Maimed, by R. Tait McKenzie. Price.

\$2.00. Winning and Wearing Shoulder Straps, by Charles

Martai. Price, \$1.00. Officers' Manual, by Col. James A. Moss. I'rice,

The funniest book the War has producedno such genuine humor since "Billie Baxter's Letters." 75c.

Letters from a "simple soldier" to his best girl. The one book to send to every soldier-and to every soldier's mother, and father, and sister, and sweetheart! They'll read it-and live with the Rookie through all his perplexities, through all his amusements, through all his work, live with him and laugh with him-and at him! 35 full-page illustrations. Cover in colors.

